## Freestanding Retail Displays



## 9000 Series Four Wing Automotive Wiring Display

# Featuring a selection of products including:

- Wire (5 Gauges 10 colors each)
- Fusible Link Wire
- · Heat shrink wire terminals
- Vinyl wire terminals
- Nylon wire terminals
- Switches and indicator lights
- Trailer wire
- Trailer plugs and adapters
- Common automotive sockets
- Weather pack and metri pack connectors
- Wire tools and testers
- Heat shrink tubing
- Split loom tubing
- Wire ties
- Fuses and fuse holders
- Wire clips
- 447 SKUs total!



The '9000' is a Four wing display that was specifically designed for our Automotive parts retailers. It features a wide selection of the most sought after automotive electrical items.

The display features **two items per hook**. Research shows that maintaining multiple items in stock increases sales, customer confidence, and retail appeal.

The 9000 also comes with three types of heat shrink terminals including "Crimp Seal" and "Crimp, Solder &

Seal". Plus our best selling 5023F Ratchet Crimper Tool designed for crimping all types of insulated terminals - it has a mating mechanism to ensure dies won't slip during crimping. The ratcheting design ensure it will NEVER over or under crimp your terminal.

This display has been designed with your customers in mind. We have added items that are in high demand, and put them in an attractive, heavy-duty display guaranteed to maximize your revenues while using the least amount of floor space... while giving your customers what they need.



### **Frequently Asked Questions:**

#### Can I purchase just the display hardware?

We generally only offer displays as complete units. The hardware could be sold separately, but most people would find it cost prohibitive.

#### What does the display cost?

Please consult with your sales rep for pricing. You will find however that purchasing a display is less expensive than buying all the products on the display, so the hardware is effectively free.

#### Can I get mine with just one product per hook?

Merchandising research shows it is not ideal to have only one product per hook. Our experience backs this up. We have found that selling displays with only one product per SKU leads to stock outages and decreased sales.

#### Do you do custom displays?

We only offer standard displays. However, once you get your display you are welcome to customize it however you like.

#### **Display Contents**

4
447
2*
5
10
Yes
5 colors
Yes+ colors
Yes
Yes
Mini, ATC, Maxi, Glass, GBC &Indicator

<sup>\*</sup> Some exceptions Full product listing available upon request

